

# WELCOME TO THE NEVER ENDING BOOK FAIR!

Thank you for your interest in our unique school rewards program!

This is how it works:

- When making a purchase, the customer lets us know that they are from your school
- The Curious Reader then credits 10% of the net purchase amount into an account created exclusively for your school
- The principal will direct how the balance will be used

Some fine print:

- The balance in the Never Ending Book Fair account must be used within a year of the customer purchase
- Purchases made using the Never Ending Book Fair account cannot be special orders
- Please promote the program to your families! The more families use this program, the more you'll be able to spend

How to sign up:

Please complete the below form and return to the bookstore. We'll provide you with art for promotion. That's it!

Date: _____
School Name: _____
District: _____
Principal: _____
Principal's Email: _____
Librarian: _____
Librarian's Email: _____